

Assessing a Cost Effective Path to Clean Water for Underserved Communities

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try our calculator!



Context

- Neighborhoods like the South Bronx and LA face the challenge of providing safe, clean, reliable, and trusted water
- Most residents choose to use bottled water as their main source, inducing cost and taking efforts
- Tap water filtration, via RO or at the pitcher, may be a viable alternative, but installation costs and lack of awareness may be a barrier to adoption
- This report explores the benefits, drawbacks and cost effectiveness of filtration systems compared to bottled water and pitcher filters in these communities and their potential impact on the specific demographics

Cost Models

RO SYSTEM

$$TC = Cs + (Eu \times cE \times Y) + (Nf \times cF) + (Wu \times cW \times Y)$$

Where:

- Eu = Energy usage per liters [kWh/L]
- cE = Cost of electricity [\$/kWh]
- cW = Cost per liter of tap water [\$/L]



Hs = household size
Y = Number of years
TC= Total Cost in USD
Wu= water usage per year [L/year]
Cs = Initial cost of investment
cF = Cost per filter [\$/filter]
Nf = Number of Filters need it
cW = Cost per liter of tap water [\$/L]

Parameters:

- Single person: 11L/day
- Household of 5: 55L/day
- Tap water: \$0.0029/L
- Bottled water: \$1/L (price based on U.S market)
- Electricity cost: \$0.16 per kWh
- RO System: \$500 initial cost, \$25 per filter, E cost a Wu
- Pitcher filter: \$20 initial cost, \$10 per filter, new pitcher every 2 years



PITCHER FILTER

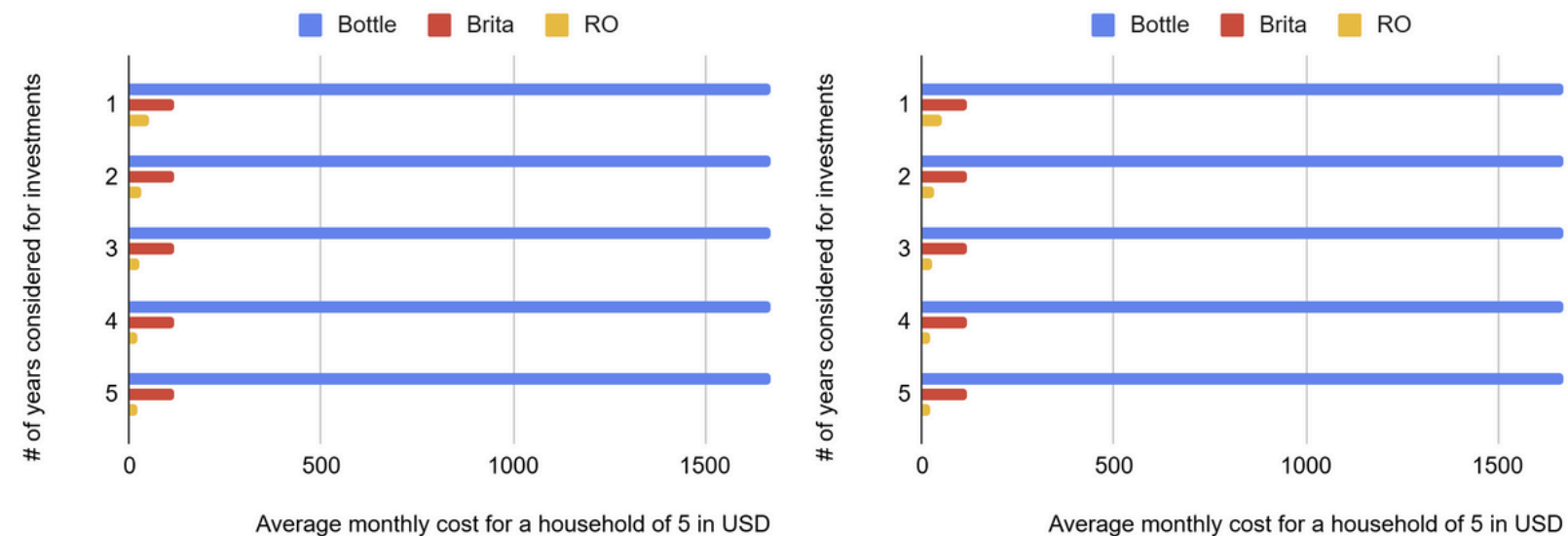
$$TC = Cs + (Nf \times cF) + (Wu \times cW \times Y)$$

BOTTLED WATER

$$TC = (Wu \times Y) \times cLB$$

Where:

- cLB = Cost per liter of bottled water



RO is the most cost-effective long-term, being 2x cheaper than pitcher filters and 10x cheaper than bottled water over 5 years.

Our objective, as water engineers and scientists, is to provide data-driven solutions to humanity. Therefore, we developed this Python based calculator to help and assist people from underrepresented communities to put in context the cost of their water, whether it is through bottled water, pitcher filters, or reverse osmosis systems.

This is only meant to support broader advocacy initiatives, so that each individual and household can make informed, cost-effective, culturally mindful, and sustainable decisions.

Water Filtration Cost Calculator

Daily water consumption per person (liters):
11.00

Household size (number of people):
5

Number of years for comparison:
5

Enter your electricity price per kWh (default: \$0.16):
0.16

Run Cost Comparison

● RO System
 ● Bottled Water
 ● Brita Filter
 ■ Comparison

Discussion and Next Steps

- Possible contaminants in tap water include lead, HAAs, arsenic and others.
- It is important to note that though RO systems can remove most contaminants, RO alongside, bottled water and pitcher filtration can have higher levels of nanoplastics than tap water.
- For this report, we focused the population to those who are economically disadvantaged - a majority of this demographic being minorities, with specific heritage and relationship to regulatory systems.
- A key goal is to be able to communicate the financial favorability of RO and education of water access in a meaningful way
- With their financial profile in mind, it is imperative to realize the struggles that these communities may face when it comes to time availability, health concerns, housing infrastructure, disability, ageism and more
- When it comes advocacy,
- Having subsidized programs could help to implement solutions that consider these benefits of RO systems
- Utilizing local environmental justice initiatives can effectively connect with the community

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Acknowledgements

We sincerely thank Dr. Laureline Josset for her invaluable guidance and support throughout this project. Her expertise, mentorship, and encouragement have been fundamental in shaping our work, and we are truly grateful for her contributions. In addition, we are grateful to WQRF and PENTAIR for this opportunity.